

Daniel Neumann

www.danielneumann.com

72 Gough St Apt 20
San Francisco, CA 84102
me@danielneumann.com
917-279-8895

EMPLOYMENT

2007-2009 Aryty, CA

Creative Director

- Developed the Aryty product from idea to revenue generating site
- Directed all web, print, television and viral marketing
- Managed development team, analytics and QA

2006-2007 Digitas, NY

Art Director

- AMEX: Concept, pitch, produce interactive banners
- AMEX: Art direct and design My Wish List

2005-2006 RG/A, NY

Designer

- Verizon: Concept and pitch online identity, advertisements
- Intel: Concept and pitch online identity

2004-2005 TBWA\CHIAT\DAY, NY

Art direction and production

- Nextel: Superstitials, banners, landing pages
- Embassy Suites Hotels: Cross promotional advertising

2003-2004 Gorilla Mobile, NY

Freelance art director

- Print design: postcards, brochures, magazine spreads
- Web: banners, pop-up ads, html mailing, site structure and design

2002-2004 HBR, NY

Freelance Designer / Production

- Design and Code flash/gif/html banners for AT&T, Hertz and Flooz

2000-2003 Istros Media Corp, NY

Senior Designer / Programmer

- Miss Universe Organization: Web design with back end integration
- Dreamworks: Flash web promotions
- Video / editing / web production / DVD authoring

1999-2000 Louis Nelson Associates, NY

Jr. Designer / IT

- PANYNJ: Information design
- LNA: web design

PROGRAMS / LANGUAGES

Mac and PC:

- Photoshop, Illustrator, In Design, After Effects, Office
- Flash Animation, Wordpress, jQuery, hand code CSS and HTML
- Google AdWords, Analytics, Optimizer

EDUCATION

Parson School of Design, BFA 2002, graduated with honors
University Milwaukee Wisconsin, Liberal Arts Studies